

Oral Health Services Integration:

Setting Your Clinic's Goals and Measures

Setting goals for your clinic's integration of oral health services can help you focus, and make meaningful change that can be measured and celebrated with staff. Following are a set of discussion questions to help you reflect.

MouthMatters staff will capture your responses and may include your goals in an oral health integration roadmap that serves as a guide for implementing oral health services.

1 Definition of success

What does success look like for your clinic?

Please imagine and describe the future you envision for your clinic where oral health services are successfully integrated into routine care. (e.g., *All clinic staff understand the value and impact of oral health services. All children 12 and under receive all three oral health services at their wellness check ups. Our clinic receives payment for all Medicaid patients, and most privately insured patients.*)

2 Goals

What are your clinic's oral health integration goals and why are they important to you?

Please describe one to three goals you'd like to achieve as part of the integration process or as a result of integrating oral health services.

Sample Goals:

- *Increase the percent of children ages 6 months through 36 months who receive an oral exam from 10% to 80% by December 2021.*
- *Increase fluoride varnish application for children ages 1 to 6 years from 30% to 90% of patients by June 2020.*
- *Double our rate of billing for oral health services from 40% to 80%.*

3 Measurement

How do you plan to measure progress toward your goals?

Please consider who will need to be involved, what tools will be necessary for data collection, what data will be collected, and how regularly you will review progress.

Data Collection

While there are many ways to collect and evaluate data related to oral health services implementation, we have found the following the most helpful—to both clinics and MouthMatters.

Format 1: For each provider, pull and share the following data (for a designated time period):

Total # of well-child visits (age 0–5)

Total # of well-child visits (age 0–5) with fluoride varnish D1206

Total # of well-child visits (age 0–5) with fluoride varnish 99188*

Total # of well-child visits (age 0–5) with Oral health education D9999

Total # of well-child visits (age 0–5) with Oral exam D0120

Total # of well-child visits (age 0–5) with at least one D code or 99188*

Total # of well-child visits (age 0–18) with fluoride varnish (D1206 or 99188*)

% of well-child visits (age 0–18) with fluoride varnish

Format 2: Populate this template (for a designated time period)

Client ID	Age	Clinic Name	Provider Name	Visit Date	D1206	99188*	D9999	D0120
Sample 001	5	Sample 1 ABC Clinic	Dr. Jones	1-1-2019	Y	N	Y	N
Sample 002	3	Sample 2 ABC Clinic	Dr. Smith	3-21-2019	N	N	N	Y

*Note: FV code 99188 billed to commercial plans; D1206 billed to HCA