

# Mouth Matters

Integrating Oral Health  
into Medical Care



## Unleash the Power of Oral Health in Your Primary Care Practice:

When tooth decay goes untreated, the consequences can be serious and lifelong.

**Tooth decay is the most common disease of childhood.**

**4x** more common than early-childhood obesity.

**5x** more common than asthma.

**20x** more common than diabetes.

**Fluoride varnish\* reduces tooth decay by**

**↓ 37%**

\*Fluoride varnish is an evidence-based standard of care that is supported by AAP, Bright Futures, AAFP, USPSTF, ADA and AAPD.

**Three interventions can stop the painful impacts of tooth decay.**

- 1 Screen**  
Spot tooth decay early and prevent painful cavities from occurring.
- 2 Educate**  
Teach parents and children about oral hygiene and healthy eating.
- 3 Apply Fluoride**  
Apply fluoride varnish to protect teeth from decay.

MouthMatters is a program of **Arcora Foundation**, supporting the integration of oral health services into medical care across Washington state. Arcora Foundation is a nonprofit dedicated to improving oral health and health equity by partnering with communities to prevent oral disease, transforming health systems and increasing access to care. Funded by nonprofit **Delta Dental of Washington**, the state's largest dental benefits company, we work toward a shared vision: All people enjoy good oral and overall health, with no one left behind.

A Program of  
**ARCORA**  
The Foundation of  
Delta Dental of Washington

## Delivery of oral health services can pay off.

The AVA requires all insurers to cover fluoride varnish with no copay. In Washington state, Arcora Foundation's MouthMatters program provides the required training to receive Medicaid's full reimbursement.

$$\begin{array}{ccccccc} \$29.46 & + & \$27.58 & + & \$13.25 & = & \$70.29 \\ \text{For oral screening} & & \text{For oral education} & & \text{For fluoride varnish} & & \text{Medicaid} \\ & & & & \text{application} & & \text{reimbursement} \end{array}$$

## MouthMatters makes integration of oral health services easy.

### We provide free of charge:

- ✓ **Pre-training guidance** to set up your team and systems for success.
- ✓ **A one-hour training**, which all providers must take to bill.
- ✓ **Ongoing support** and trouble shooting.
- ✓ **Tools** to make easy referrals to dentists.



**“Integrating oral health screening and fluoride varnish application into our practice was really easy. The training and support from Arcora Foundation’s MouthMatters program staff was excellent.”**

– Beth Harvey, MD, Pediatric Associates, Olympia, Wash.

## Contact us to learn more:

**Madlen Caplow**, MouthMatters Program Manager  
mcaplow@arcorafoundation.org | (206) 473-9542 | ArcoraFoundation.org